



For Immediate Release

Contact: Bambi Poppick

Jonnycake Center of Westerly

bpoppick@Jonnycake.org

401-377-8069 x105

Jonnycake.org



The Jonnycake Center of Westerly Kicks Off Fall Appeal

Social Services organization in Westerly aims to provide services to over 2700 South County families in need

Westerly – December 5, 2017 – With hope and much gratitude for the generosity of our donors, the Jonnycake Center of Westerly officially launched their 2017 Annual Fall Appeal with its timeless theme...“Give a hand up, not a hand out.”

The Jonnycake Center Fall Appeal is for funds to support programs that directly benefit a broad cross section of our community, including school age children (from kindergarten through high school), preschoolers, seniors and families.

The mission of the Jonnycake Center of Westerly is to provide a continuum of services in cooperation with other agencies in our service area to assist people through crisis situations & work with each individual to find a path out of dependency toward self-sufficiency.

“For most of us, the holiday season is a time of happy anticipation, but for many, the return of colder weather adds additional strains to budgets with expenses such as higher electric and heating costs” Lee Eastbourne, Executive Director at The Jonnycake Center of Westerly said “With more than 2682 people in the Westerly area not knowing where their next meal is coming from, our Fall Appeal goal is to help our neighbors. While the majority of our clients present because of a food need, the Center recognizes that for the vast majority, there are other needs within the household, and we continue to work strategically to build in as much support as we are able for families within our service area. When we come together as a community, it has a huge impact on a family, on an individual, on a member of our armed services, on a neighbor.”

The Jonnycake Center of Westerly distributes vouchers averaging a total of \$2,000 per month to people who need items from the store but cannot afford them– like clothes for children, furniture to replace what was lost in a fire, clothes for a job interview, dishes and pots and pans for someone who was homeless and finally moving into their own apartment again. Additionally, we distribute free durable medical equipment for folks who need them but cannot afford them—like crutches, shower seats...even wheelchairs! A donation to the Center goes directly back out to local residents in need of assistance.

The more we can invest in people and the more we can take notice of the need around us, the much more likely our neighbors are to stay on the ladder of opportunity and have a stronger path to a more stable future.

A Non-Profit Charitable Organization