



FOR IMMEDIATE RELEASE

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**Jonnycake Center of Westerly Celebrates Selection as Pawcatuck, CT Stop & Shop's
"Bloomin' 4 Good" Program Beneficiary for November 2021**

Westerly, RI – The Jonnycake Center of Westerly has been selected as the beneficiary of the Pawcatuck, CT Stop & Shop's "Bloomin' 4 Good" program for the month of November 2021.

The Stop & Shop "Bloomin' 4 Good" program, which launched in February 2021, is an easy way for shoppers to give back in the communities in which they live, work, and shop. Marked with a red circle sticker, **every \$10.99 Bloomin' 4 Good floral bouquet sold at a participating location supports a hunger organization** local to the Stop & Shop in which it was purchased.

The Jonnycake Center of Westerly was selected as the November 2021 beneficiary by store leadership at the Stop & Shop located at **91 Voluntown Road in Pawcatuck, CT**. From November 1 to 30, **the Jonnycake Center of Westerly will receive a \$1 donation for every \$10.99 Bloomin' 4 Good bouquet purchased at this Stop & Shop**. Each dollar donated enables the Center's Food Pantry to purchase up to 10 pounds of food to feed neighbors in crisis. The fiscal donations also make it possible for the Center's Social Services office to provide emergency financial assistance for neighbors struggling to afford rent and mortgages, heating, utilities, medical bills, and other necessary expenses.

"The Jonnycake Center of Westerly is fortunate to again be selected as the beneficiary of Stop & Shop's Bloomin' 4 Good program," said **Lee Eastbourne**, Executive Director. "Stop & Shop is a wonderful partner and continues to demonstrate their commitment to the community through programs focused on giving back. Thanks to their support in November, our clients will have increased access to food, emergency financial assistance, and supplies. This program comes at a critical moment as clients brace for the challenges and uncertainties that they will likely face this winter."

The Jonnycake Center of Westerly previously was a beneficiary of the Pawcatuck Stop & Shop's Bloomin' 4 Good program in June 2021. The Center was also a beneficiary of the Westerly, RI Stop & Shop's Community Bag program in April and July, for which the Center received \$1 for every specially-marked reusable Community Bag that was purchased in-store during those months.

The Jonnycake Center of Westerly is a 501(c)(3) non-profit based in Westerly, RI. The Center's primary services include its **Food Pantry**, which provided over 221,000 meals to the community in 2020-21; **Social Services**, which distributed over \$107,000 in emergency financial assistance to over 3,000 local residents in the last year; **Holiday Gifts and Meals**, which served over 1,500 struggling residents and children in 2020; a seasonal **Giving Garden**, which provides sustainably-farmed fresh produce for its own Food Pantry and pantries of peer agencies; a seasonal **No-Cost Farmer's Market** providing nutrition for neighbors in need; **Volunteer Opportunities** that welcome people of all ages and abilities; and a public-facing 7,000 square-foot **Thrift Store**, open to the public 7 days per week, which provides approximately 50% of the funding necessary for the Center to stay operational. Learn more at jonnycake.org.

To make a financial donation towards the Center's Food Pantry or Social Services office, visit jonnycake.org/donate-2 or call (401) 377-8069. Every dollar makes a positive impact.

For more information about the Stop & Shop Bloomin' 4 Good Program, please visit StopAndShop.com.

About The Jonnycake Center of Westerly

The Jonnycake Center of Westerly's mission is to provide a continuum of services in cooperation with other agencies in our service area to assist people through crisis situations and work with each individual to find a path out of dependency toward self-sufficiency. For more information, visit jonnycake.org, become a fan on [Facebook](https://www.facebook.com/jonnycakecenter), follow us on [Twitter](https://twitter.com/jonnycakecenter) and [Instagram](https://www.instagram.com/jonnycakecenter), or call (401) 377-8069.

A Non-Profit Charitable Organization

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